

Copyright Scavenger Hunt Activity Worksheet

Use this page to record your answers.

Disclaimer: the following activity is for informational purposes only. It is not intended to be legal advice. Consult an attorney if you have copyright questions.

This activity will help you learn more about copyright, particularly as it applies to the use of images in church settings. The goal is for you to better understand what you may legally do and not do with images you may find.

Instructions: There are four "hunts" below. There are questions for each hunt. You need to visit each Web site and hunt for the answers to the questions.

Hunt 1. Copyright and the Church

Church Production Magazine Article:

http://www.churchproduction.com/go.php/article/copyright_and_the_church

1. What specific exemption for churches is found in copyright law?
2. What two threshold questions must you answer before you begin to determine if the fair use doctrine applies to your intended use of copyrighted materials?
3. What are the four parts of the test for fair use?

Hunt 2. Fair Use Doctrine for Churches

Copyright Community: <http://www.copyrightcommunity.com/churches-fair-use-doctrine>

Review each of these scenarios. Is the intended use covered under the fair use doctrine or not? Why or why not?

4. You find some peaceful, meditative photos that you would like to project as backgrounds during a prayer service to enhance the mood.
5. A newsmagazine runs a cover story on materialism in American society. Your pastor wants to project an image of the magazine cover during the sermon so he can discuss the church's views on materialism and how congregants might respond. Is the use of the image covered under fair use, or is this a copyright infringement?
6. Your pastor plans a sermon series built on themes from The Chronicles of Narnia. He would like to feature a different image from the recent movies on the cover of the bulletin each week to help promote the series.

Hunt 3. Using Stock Photos

iStockPhoto.com Standard License Agreement: <http://www.istockphoto.com/license.php>

There are many stock photo services that have thousands of images that you can buy to use for your projects. One popular service with very reasonable prices is [iStockPhoto.com](http://www.istockphoto.com). However, even these services place limits on the uses of the photos they sell.

Read sections 3 and 4 of the standard license agreement. Then decide whether each of these uses is permitted under the standard license agreement.

7. You place an archive of purchased images on the church file server so that all staff and volunteers have handy access.
8. You use an image as a background image for song lyrics during worship.
9. You use an image on a poster promoting an upcoming concert at the church.
10. You use an image on an inspirational poster that you plan to sell as a church fundraiser.

Hunt 4. Using Free Photos

Flickr Shared Worship Background Graphics:
<http://www.flickr.com/groups/worshipgraphics/>

Some photographers want their work to be shared. They post images to various free image collections on the Web. However, even these free images may have some restrictions on their use.

11. Which of these uses are permissible for an image from this group?
 - a. You use it as a projected background in Christian worship settings.
 - b. You use it on a bulletin cover.
 - c. You use it on a church Web site.
12. Do you need to give credit for your photo? If so, how do you need to give credit?